

GIVE YOUR STUDENTS CONVENIENCE

Colleges and universities with convenient dining options attract more students and generate more revenue. Discover how dining trends have shifted toward a focus on convenience, what today's students are looking for, and how successful universities have added convenient options to their food service plans.

THEN...



Extended Hours



C-Store/Mini Mart



Convenient Locations



Portable Options/Snacks

AND NOW...



Tech/Online Ordering



Delivery



Next Gen Vending & Formats



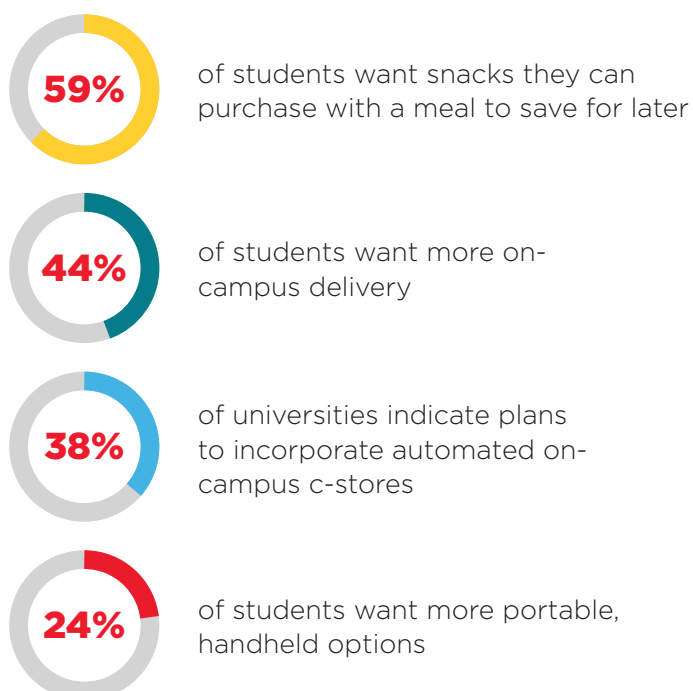
Sustainable/On-the-Go Packaging

#1

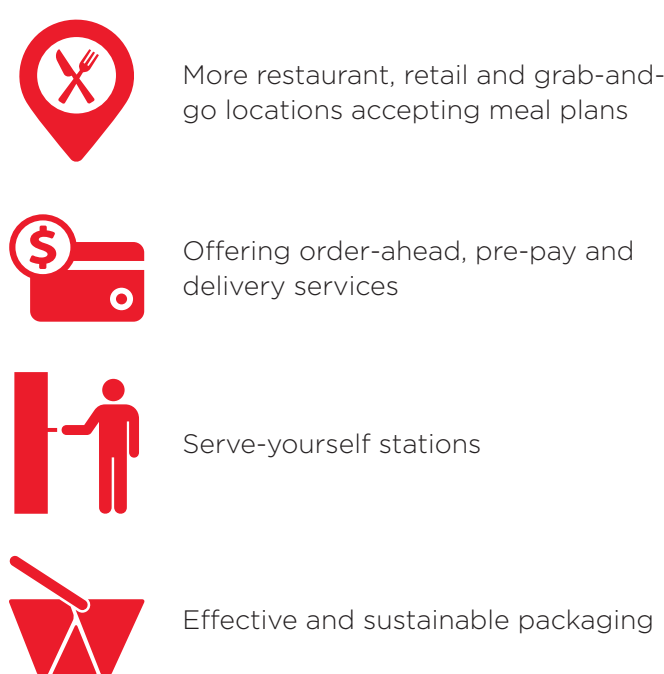
Convenience is the **top** reason for students to participate in meal plans...

...BUT FEWER STUDENTS CITE THAT AS IMPORTANT, DUE TO STANDARD AND 3RD-PARTY DELIVERY GIVING RESTAURANTS AN ADVANTAGE

CONCEPT ATTRIBUTES THAT PROVIDE CONVENIENCE



EMERGING METHODS FOR CONVENIENCE



CONVENIENCE ON THE MENU

+27%
BREAKFAST PIZZA

+21%
SPECIALTY SANDWICHES

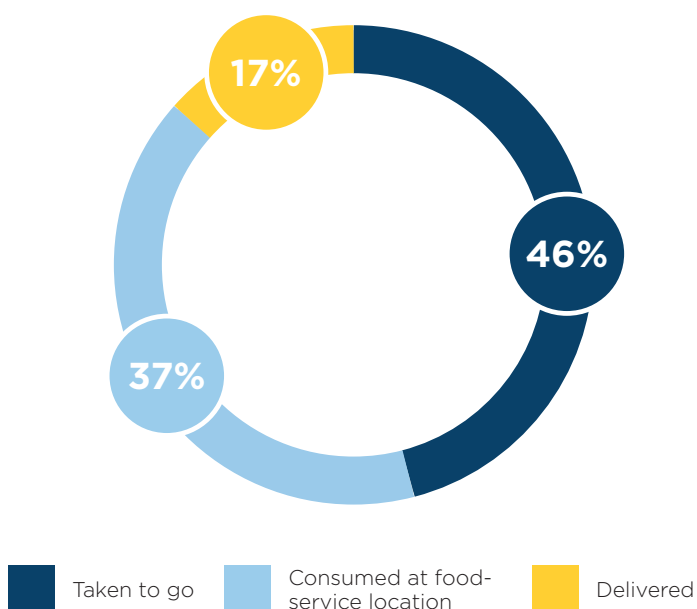
+12%
OATMEAL

+8%
FISH SANDWICH/WRAP

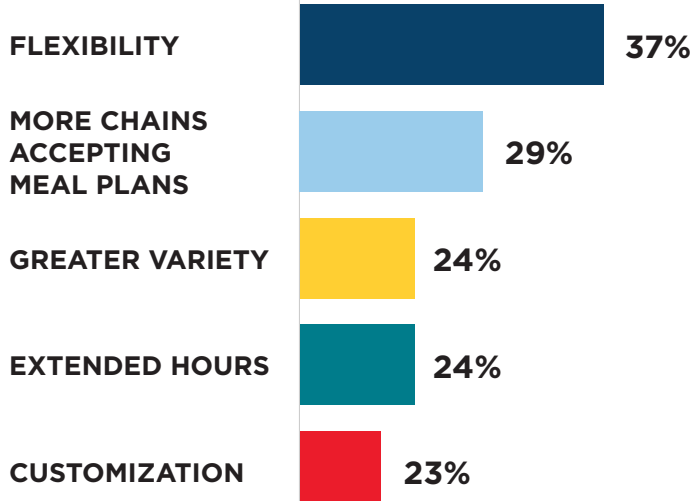
+4%
BREAKFAST SANDWICH/WRAP

+4%
PORK SANDWICH/WRAP

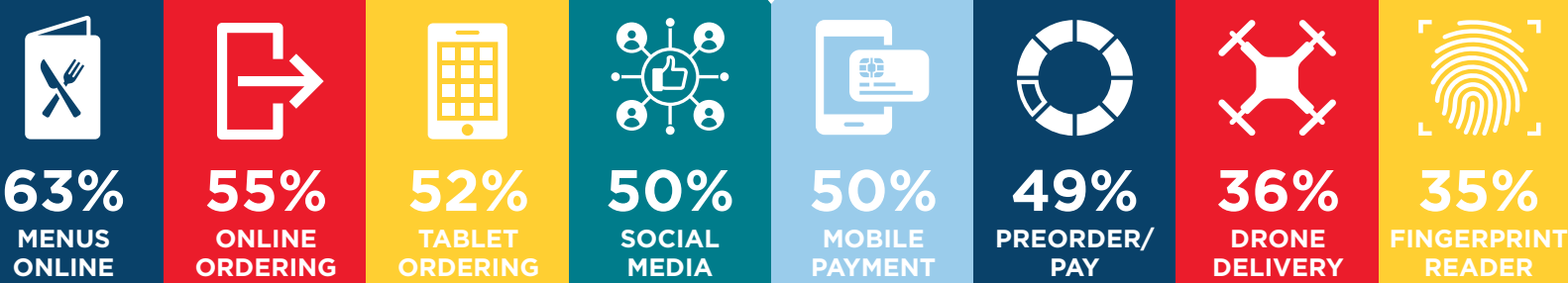
PERCENT OF THE TIME FOOD SERVICE MEALS ARE...



WAYS TO ENCOURAGE STUDENTS TO PURCHASE A MEAL PLAN



TECHNOLOGY OF INTEREST



ON-CAMPUS CONVENIENCE



Discover the secret that many top universities are using to recruit and retain more students while saving money.

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