

WHY ARAMARK? HIGHER EDUCATION FACILITIES MANAGEMENT

Who is Aramark?

Aramark is the largest provider of higher education integrated facilities management in North America. We serve the custodial, operations, groundskeeping and engineering needs of more than 125 institutions and transform campus facilities through innovation. Our approach provides institutions with peace of mind that their most valuable assets—physical and human—are being well managed and protected.

What makes Aramark different?

We go above and beyond traditional facility maintenance, custodial, landscaping and engineering services by combining both science and art to maintain cleaner and safer living and learning spaces. We deliver environments that support recruitment and retention, address deferred maintenance, and achieve savings for other institutional priorities. With a focus on predictive maintenance, investment in modern technology, and professional staff development, we transform your service delivery and campus environment.

ARAMARK'S 50 YEARS OF EXPERIENCE IN FACILITIES SOLUTIONS HAS RESULTED IN SIGNIFICANT INDUSTRY ACHIEVEMENTS, INCLUDING:

ACCESS TO INNOVATION

As a winner of 65 industry awards for excellence and innovation, Aramark fully understands the rapid pace of technological change in facilities management (FM). The Internet of Things (IoT) is changing the way facilities are managed and experiences are delivered. Access to innovation will be critical as institutions redefine their business and FM models. Partnering with Aramark offers institutions access to a dedicated R&D team that stays current with best practices. Aramark offers a proven process to pilot ideas before sharing them with clients. We proactively bring you facilities innovations, keeping your institution in the forefront of best practices.

STRATEGIC PARTNERSHIPS

Our strategic relationships with industry-leading technology and equipment partners serve as a valued extension of our internal R&D efforts. Essential in an environment where technology changes every 12 months, these partnerships accelerate our ability to respond to market changes, and to deploy innovations in a timely manner. Well beyond “vendor” relationships, we collaborate with our strategic partners to co-develop and bring industry innovations to market.

By 2030 **500 billion devices** will be connected to the internet.

BROAD PORTFOLIO OF OPERATING SERVICES

Aramark provides a single source for all your facilities' needs. We have long been innovators in operating service delivery. State-of-the-art systems and technology reduce unplanned repairs, increase asset life, and improve customer service. Cleaning programs create healthier living and learning environments, while reducing your institution's environmental footprint. Manicured grounds and inviting outdoor spaces inspire social engagement and enhance recruitment and retention efforts. Custom approaches to energy reduction improve system reliability and infrastructure, while realizing savings.

53% of skilled labor is over the age of 50.

UNIQUE IN-HOUSE ENGINEERING AND ASSET SOLUTIONS GROUP

Additionally, we provide a suite of technical services to complement your on-site operating team. Our Engineering and Assets Solutions team consists of more than 110 professional engineers, certified energy managers, LEED-accredited professionals, certified commissioning experts, registered architects and project managers, building system operators and financial managers. This group develops solutions to your most complex operating, capital, and planning challenges. Our commissioning services ensure existing building systems work as intended and protect your interests at every stage of a new or renovation project. We collaborate with you to assess campus condition and develop financially sensitive strategies that reduce maintenance backlogs and avoid future deferrals. Finally, our project management expertise assures the planning, design, construction, and turnover of new or renovated projects is on-time, on-budget, and meets your expectations.

Aramark's engineering solutions team includes expertise in all building systems and can provide access to highly specialized services on an as-needed basis. They become a cost-effective, technical extension of your existing on-site operations team and a single source for all your technical needs.

Buildings are revitalized every **40 YEARS**

BUT

Technology changes every **12 MONTHS**

PROFESSIONAL DEVELOPMENT FOR MODERN FACILITIES CHALLENGES

The current skilled labor shortage continues to challenge organizations to find and retain talented staff. Simultaneously, the exponential growth and adoption of IoT-based technologies in facilities are changing skill sets for the future. Aramark is committed to professional development that can help attract and retain top talent. Through our **College of Facilities Management**, our experts receive consistent training in the latest facilities techniques required to navigate higher education's complex physical environment. We offer our employees comprehensive training from subject matter experts. An extensive curriculum provides staff professional certifications from both Aramark and other recognized industry organizations.

SUPPORTING STUDENT RECRUITMENT AND RETENTION

The aesthetics, functionality and modernization of your campus impacts recruiting and retaining higher education students. Aramark aligns with your institution to ensure we achieve your goals, including developing spaces that support student recruitment and retention, as well as alumni giving. A clean and well-maintained campus not only adds to the appeal of your institution and fosters pride, but is also essential for keeping your entire community healthy and safe. Creating and sustaining clean, optimally maintained and environmentally friendly learning spaces on your campus is one of our foremost goals.



Find out if Aramark is right for your higher education institution.

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